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LIFE INSURANCE COMPANY.

CHAMBER OF COMMERCE BUILDING, RICHMOND, VA.

Capital and Surplus, \$250,000.

BEST FOR THE POLICY-HOLDER.

Because its funds can be placed by the Finance Committee, composed of Richmond's best business men, in good Southern Investments, which will yield better rates of interest than can be obtained in the North and East. Large dividends mean cheap insurance.

THE DIVIDEND ENDOWMENT admirably combines protection and investment at life rates. Issued in amounts from \$500 up.

THE ADJUSTMENT INDEMNITY POLICY, the latest mathematical achievement of Actuary David Parks Fackler, furnishes the maximum amount of insurance during the productive period of life at a cost not much greater than assessment insurance. Issues all desirable forms of policies containing every modern and attractive feature.

BEST FOR THE AGENT.

Because, to good men, with or without previous Life-Insurance experience, this company offers opportunities for making money and building up a permanent income which cannot be had of the older companies. In other words, South-Atlantic Life, having no general agents, deals direct with the man who produces the business, and he gets the profits, renewals and all.

Some of the territory in Virginia still open to the right men.

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VIRGINIUS NEWTON
JULIAN S. CARR

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Second Vice-President.
Dr. J. ALLISON HODGES, Medical Director.

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CITY'S GATES NOW OPENED WIDE

(Continued from Third Page.)

and even the abstractions of philosophy may flourish along with industrial and commercial enterprise is well illustrated in the history of Athens when at the summit of her glory.

It has been said by scholars who have studied the subject that Athens, "the eye of Greece, mother of arts and eloquence, native to famous wits, or hospitable," at its most flourishing period contained a population but little if any larger than that of Richmond and its suburbs of today. Yet besides its unapproached achievements in every branch of art, of literature and of philosophy, "the commercial operations of Athens embraced every known country and commodity. All the products of foreign countries came to Athens, and of foreign goods which in other places could hardly be obtained at the summit of her glory, singly, were collected together at the Piræus." Nor were manufactures neglected, and no restriction was imposed upon industry. The meanest manual occupation was attended by no disgrace, hence every branch of industry flourished and the manufactures of Athens were esteemed everywhere.

The writers who give us this information declare that it was the freedom of the Athenian institutions, so pre-eminent in adapted to the development of the human mind, that was the chief source of their unparalleled greatness.

CAUSE OF GREATNESS.

It was the character of her people that made Athens great, and it is the character of her people alone that can make and keep Richmond great. We have seen the Greeks become slaves and Athens become a ruin and a dust-heap, and while we may never become the slaves of any foreign country, as did the Greeks, we have other dangers which may as surely destroy us as barbarians or Turks did the Athenians. Happily these troubles appear remote, and for the time our future seems full of encouragement and brightness.

Our population has not increased as rapidly as that of some of the western cities, but I have pointed out that numbers is no evidence either of contentment or prosperity. Our people are singularly homogeneous, peaceable, law-abiding and church-going. We have not had many immigrants to come into the city, but we have had large accessions from our own country, and we have been spared the unseemly sports of a continental Sunday and no thrower of dynamite has come in our midst.

The developments of industries in this city has been phenomenal.

Men of force and courage have seen the advantages at our doors and have seized them. A new railroad, with thousands of miles under one control, has just been brought to us. The wasted water-power of the James is about to be put to work for the supply of electricity in all its forms and uses. And, most astonishing and gratifying of all, a great shipyard has been successfully established on a dock which was almost unused, and a plan has been laid out for the development of the shipbuilding industry on the largest scale.

These and other enterprises, too numerous to be here recited, have been encouraged, if not made possible, by the public spirit which has been growing among our people.

MAJOR GINTER.

It would, however, be an unpardonable omission not to mention the great contribution to the public welfare and to the good name of Richmond, which was made by that prince of public-spirited men, the lamented Lewis Ginter, when he devoted his time, his talents, and more than a million dollars to give Richmond the Jefferson Hotel. And this he did solely because of his love for Richmond. Of all men I have ever known, it seemed to be his greatest joy.

"To scatter plenty o'er a smiling land, And read his history in his people's eyes."

"To those public-spirited citizens who have brought this carnival to its accomplishment we all owe a debt of gratitude. Among the numerous examples of what may be gained by working together, this is at once the most recent and the brightest instance."

Richmond throws open her doors to her neighbors and invites them to partake of her festivities. She remembers that "he bears the palm who can mix the useful with the pleasant," and that the homely phrase is still true of people both in mass and as individuals. "All work and no play makes Jack a dull boy."

She desires that Richmond shall be a sweet and pleasing and harmless resort for those who would for a while cast away the carking cares of life.

She therefore welcomes her friends—she gives the freedom of the city.

When Mr. Bryan closed his remarks, little Miss Thompson, daughter of the peripatetic W. H. Thompson, of the Richmond Fire Alarm Service, and Daughter of the Electricians of America, was lifted up and with her dainty fingers plucked the crowning bud from a pyramid of flowers.

The switch which started every bell in the city to ringing and the whistles of the many factories were blown, thus opening the Carnival with a grand burst of noise, while the bands stationed along Broad Street joined in with a grand concert.

LONG LIVE THE KING.

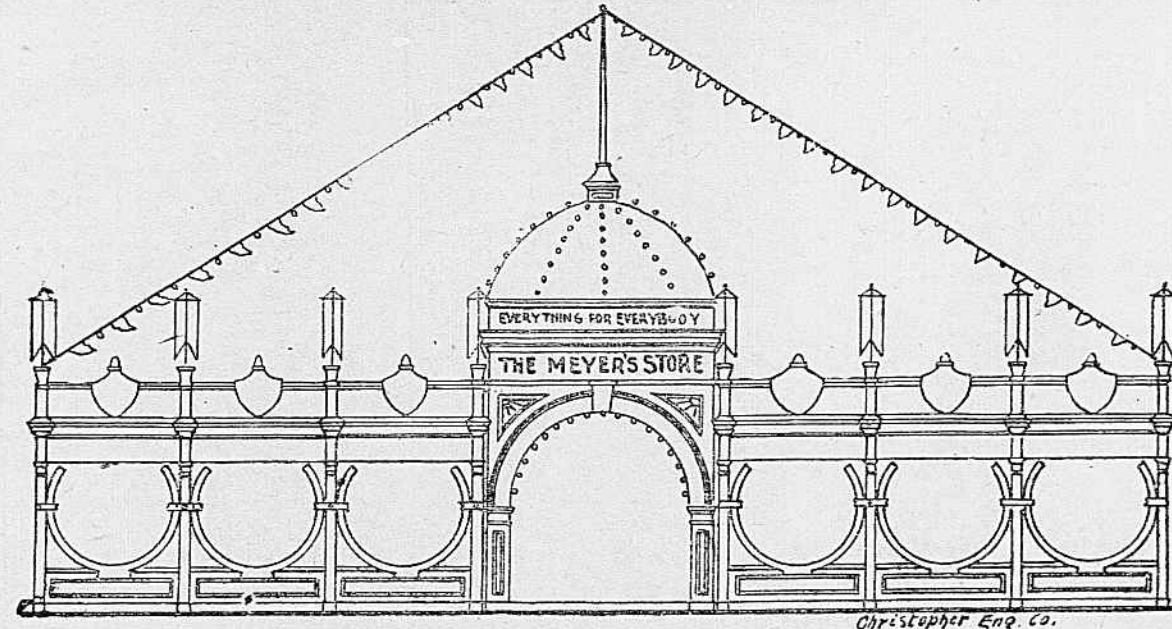
Henry I. Crowned Amid Scenes of Splendid.

The King! The King! Long live the King!

Rex now reigns. The crown adorns his noble brow, the sceptre now he waves. The Cardinal, in his gorgeous robes, of scarlet and of ermine, has crowned the monarch. The keys of the city have been given him. Twelve thousand of his loyal subjects cheered to the echo their choice of their monarch was crowned. His Majesty's will is supreme; His Majesty's word is law.

With imposing ceremonies and amid great splendor Henry I., of the House of Valentine, was last night crowned King of the Carnival.

The coronation ceremonies were set for 8 o'clock, but long before the hour appointed thousands found their way leading to the Auditorium, the scene of the



Christopher Eng. Co.

imposing ceremonies. As time wore on the crowd was increased by thousands of others. A low estimate to put on the number who witnessed the coronation would be 12,000 persons, of loyal subjects of His Most Gracious Majesty, Henry I., of the House of Valentine.

The hour appointed arrived. The crowd still continued to increase, and the more impatient they became. The combined bands, numbering in all forty-five pieces, the Richmond Light Infantry Blues and the Fourth Artillery Band, of Fort Monroe, discoursed choice music, under the direction of Prof. Iordella, and liberal applause rewarded them. One of the selections, "Bravura March," by Cornetist Voelker, a member of the Blues Band, was most enthusiastically received.

It was well on to 9 o'clock when Colonel John S. Harwood, vice-president of the Richmond Carnival Association, came forward and announced that the combined bands would play the "Carnival March," the composition which had won the prizes in the contest. The rendition of this composition, which will undoubtedly prove a decided "hit," evoked round after round of applause. At the conclusion the curtain rose on a magnificent court scene.

Two hundred Knights of the Order of

the Golden Horseshoe, royal body guard, stood gathered around the throne of His Majesty.

Then entered the heralds, who with the blast from their trumpets announced the arrival of His Gracious Majesty. Then followed the Royal Guards, who in turn were followed by the Esquires. The Keeper of the Court of Jewels entered in turn, preceding the Cardinal, who appeared with his crown bearer and pages.

The King's arrival was then announced, and Henry I., House of Valentine, appeared wearing his royal robes, followed by his pages.

Amid impressive silence, the Cardinal, Mr. Robert Lecky, Jr., advanced to the throne.

"You royal subjects," said he, "have chosen you from many to be their King, and I crown thee King Henry I., of the House of Valentine."

"Long live the King!" The choice of his loyal subjects then arose, descended from the throne, and the Cardinal placed upon his head the jeweled crown.

The Lord Mayor, Hon. Richard Taylor, was then presented to His Majesty, and delivered the keys of the city. His Honor said through the reign of King Rex would be short, yet the freedom of the city was his, and his will was supreme. The keys of the city were received by Keeper Julian Bryant.

Rising, King Rex thanked his subjects for their expressions of allegiance and devotion and had the Royal Scribe Hon. S. L. Kelley read the edict, announcing the week of merry-making and gaiety and joy. Six Knights of the Golden Horseshoe were then knighted. They were Colonel G. Percy Hawes, commander-in-chief of the Knights; Dr. Charles D. Sigel, commander of the First Division; Dr. John H. Hinchman, commander of the Second Division; H. S. Hawes, commander of the Third Division; Captain J. W. Lockwood, Jr., commander of the Fourth Division; T. M. Worsam, commander of the Fifth Division. These were elevated to the rank of Knights of His Majesty's Court, and the jeweled order of Rex was bestowed upon them. They were also declared aspirants to the throne.

The Court Jester, Edgar S. Freeman, was then ushered in, and with him came sixteen of his coterie of merry-makers, boys from Mrs. Gill's School. An exhibition was then given for the entertainment of His Majesty and his court, which was thoroughly enjoyed, and brought great outbursts of applause. The curtain fell to

the inspiring strains of "Dixie." The coronation was one of the most imposing scenes imaginable. Amid the splendor of the court, gorgeous costumes, trimmed in silver and gold, which, with the magnificent light effects, made the scene one of rare beauty and splendor. The prize cake was won by Mrs. Gill's boys, proved a most acceptable feature, and the whole reflects great credit upon all those connected with the occasion, especially upon Dr. Henry C. Jones, chairman of the Committee, and Mr. George D. Benson, director-general of the great Richmond Carnival.

THE PROGRAMME.

The Features Which Are to Be Put on To-Day.

The features of to-day's Carnival exercises will be the launching of the torpedo-boat Thornton at the yard of the W. R. Trigg Shipbuilding Company in the afternoon, and the grand Fairyland parade at night.

The launching of the boat will take place at 1 o'clock sharp. The ceremonies will be very simple, and no speeches will be made.

Little Miss Thornton Davis, of Worcester, Mass., will break the bottle of wine over her brow as she takes the water. Several bands, which will be furnished by the Carnival Association, will play before the launching takes place.

The grand Fairyland parade will take place at 8:30 o'clock sharp. This will consist of the King in his royal car, surrounded by his court, heralded by advancing couriers, guarded by armed outriders, all handsomely costumed, amid the splendor of the beautifully-illuminated streets.

This will be followed by nine floats representing the different stages of the Prince in his adventure in Fairyland:

Car. No. 1—Royal Car.
Car. No. 2—The Prince Meets the Wicked Dragon.
Car. No. 3—The Court of Satan.
Car. No. 4—The Pit of Despair.
Car. No. 5—The Rescue by Fairies.
Car. No. 6—The Fairy Queen.
Car. No. 7—The Butterfly Dell.
Car. No. 8—Discovery of the Princess.
Car. No. 9—The Betrothal.
Car. No. 10—The Merry-making.

All the floats are of the most magnificent and artistic workmanship, and will be a revelation to Richmond in float building.

12 M.—At the Meyer Store booth, corner

Foushee and Broad Streets, the lady school-teacher who has taught continuously in one school the longest period of time will receive one pair of the American Lady corsets, valued at \$4.

1 P. M.—J. W. Buck will give to the finest appearing couple from out of town one dozen 8x11 photographs; second prize, one-half dozen.

1:30 P. M.—Jacobus & Levy will refund in cash the price of the railway tickets of all those living within sixty miles of Richmond who purchase \$30 worth of goods of them. To those living within forty miles of Richmond, who purchase \$30 worth of goods of them; and twenty miles \$18.

2 P. M.—Harry Marks will give one hat to the man with the largest head presenting himself at his store on the 15th day of May; that to be valued at \$5.

2:30 P. M.—The Southern Clothing Company will give one suit of clothes (serge), valued at \$15, to the oldest mayor of any city to register at their store on the 15th day of May.

3 P. M.—The Cohen Company will give to the wage-earner of the man employed in any capacity, who will give the best reasons why it is advantageous to buy at the Cohen Company's store, \$5 in gold. Reasons in writing should be left at the booth of the Cohen Company.

4 P. M.—The Walthall Printing and Southern Tobacco Company, No. 109 South Twelfth Street, will give a premium of \$20 in printing for the best accepted and original article written by a practical planter or tobacco dealer on "Dark Shipping Tobacco Culture in Virginia." Send to their office.

5 P. M.—W. H. Cullingworth, Eighteenth and Broad Streets, will give one-half cord of wood to the bearer of the best pan of light rolls, presenting herself at his office.

MILITARY PARADE.

Companies That Will Parade and the Line of March.

The following general order explains itself:

Richmond, Va., May 14, 1900.

General Order, No. 1.

The following will be the order of the military parade of Thursday, May 17, 1900.

Chief marshal and staff, Richmond

Light Infantry Blues and band, Governors of Virginia and staff, Virginia Polytechnic Institute and band.

Alexandria Light Infantry and band, Walker Light Guard (Company B), Old Dominion Guards (Company D), Anderson Light Infantry (Company F)—forming a battalion under Captain King.

Monticello Guards, Charlottesville, Va., and band; Vance Guard, Henderson, N. C.—forming a battalion under Captain Peyton.

Jackson Light Infantry and band, Norfolk City Guards, Lee Rifles—forming a battalion under Captain Nottingham.

Company I, Franklin, Va., and band; Peninsula Guard, Hampton, Va.; Newport News Light Infantry—forming a battalion under Captain C. C. Vaughan, Jr.

Fishburne Military Academy and band; Lowest Dale Academy—forming a battalion under the ranking officer.

Naval Reserves and band.

Artillery battalion and band.

Cavalry.

Ambulance corps.

Any other military organizations which may report later will be assigned to positions by the chief marshal.

Adds to the chief marshal will report at the corner of Grace and Adams Streets promptly at 10:45 A. M.

All organizations will report to the chief marshal at Grace and Adams Streets at 10:30 A. M. sharp, for assignment to position.

Leaders of bands not attached to battalions will report to the chief marshal at the same time and place.

It is important that all report promptly, for the column will move at 11 o'clock A. M. sharp.

G. PERCY HAWES, Chief Marshal.

J. W. LOCKWOOD, JR., Chief of Staff.

LINE OF MARCH.

Broad from Madison to Nineteenth Street, to Main, to Sixth, to Franklin, to Monroe Park.

Carnival Notes.

Pending the completion of the work at Tenth and Broad Streets, where the "streets of the world" are to be located this week, the inhabitants of that comprehensive section of the sphere made

(Continued on Eighth Page.)

